

Georgia Athletic
Directors
Association

2019
Annual Conference



*DeSoto Savannah
Savannah, Georgia*

March 23-26, 2019

From the President...

Welcome to Savannah and the 2019 G.A.D.A. Conference. We are excited to be back at the DeSoto Hotel for another year of growth and development for Georgia's high school athletic directors. The G.A.D.A. is committed to supporting our members and directors by providing training and service while in the philosophy of educational athletics.



We hope you enjoy this year's conference. Please be sure to check out the conference schedule and don't miss out on our list of great speakers, classes and events. Our vendor exhibits will be opened throughout the conference. Make sure you stop by the vendor hall to visit with our vendors and sponsors.

While you are here, please take some time to network with other athletic directors from all over the state as well as enjoying the southern charm of Savannah. I invite you to walk down the cobble stones of River Street, enjoy the shops, restaurants and night life. We are happy to have you here and hope you enjoy the conference...Go G.A.D.A.!!!

Sincerely,
Nathan Turner, C.A.A.
G.A.D.A. President

Board of Directors

| | |
|-------------------------------------|-----------------|
| President | Nathan Turner |
| Vice President | Jasper Jewell |
| Past President | Dexter Wood |
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| Conference Chair | Mike Phillips |
| Retired AD's Chair | Charles Turner |
| Executive Director | Joe Sanfilippo |
| Assistant Executive Director | Jeff Beggs |
| Executive Liaison | Carter Wilson |

Conference Schedule

Saturday, March 23, 2019

Leadership Training Courses:

Chippewa Room (DeSoto)

Monterey Room (DeSoto)

Telfair Room (DeSoto)

Courtyard Marriott Lobby Room

Note: All DeSoto classrooms are located on the second floor

8:00-4:00 P.M.

Exhibitor Registration: Madison Room

Jeff Beggs

12:15-12:45 P.M.

Registration: Reynolds Room (Second Floor)

Joe Sanfilippo

12:00-4:00 P.M.

LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management)

Rendell Jackson & Christopher Kane

Chippewa Room

LTC 701 Administration and Application of Middle School Athletic Programs

David Shields: Telfair Room

2:00-4:00 P.M.

Break/Registration: Reynolds Room (Second Floor)

Joe Sanfilippo

2:00-5:30 P.M.

GADA Committee Meetings: Location TBD

Administrative, Awards, Communication/Technology,

Conference, Education, Membership, Retired AD's

6:00-7:00 P.M.

DragonFly Networks /GADA Conference Kickoff Social

DeSoto Edgar's Proof & Provision

7:30-9:00 P.M.

BSN Sports Social: Dub's, 225 West River Street

Sunday, March 24, 2019

Leadership Training Courses:

Chippewa Room (DeSoto)

Monterey Room (DeSoto)

Telfair Room (DeSoto)

Courtyard Marriott Lobby Room

Note: All DeSoto classrooms are located on the second floor

Exhibits are open throughout the conference in Madison Room

8:00 A.M.-12:00

LTC 503 Enhancing Organization Management

Dawn Odom: Chippewa Room

LTC 506 Legal Issues II (Title IX, Sexual Harassment)

Ricky Turner & Kevin Petroski: Monterey Room

LTC 790 Instructional Methods and Techniques

Kandice Mitchell & Don Corr: Telfair Room

9:00-12:00 A.M.

Exhibitor Registration: Madison Room

Jeff Beggs

12:15-2:00 P.M.

Hall of Fame Luncheon: Oglethorpe Room

MC: Sam Crenshaw

Mike Vena

Sponsored by Regions Bank and Varsity Threads

1:30-2:00 P.M.

Orientation of New Athletic Directors & First

Time Conference Attendees: Chippewa Room

Brett Phipps & Chad Griffin

Sunday, March 24, 2019

Workshops

2:15-3:00 P.M.

Workshop A: GHSA Information for Athletic Directors
Dr. Robin Hines / Don Corr
Pulaski Room

3:15-4:00 P.M.

Workshop B: Working With Lay Coaches
Tommy Marshall—Marist HS
Pulaski Room

3:15-4:00 P.M.

Workshop C: National Girls and Women in Sports Day...
Celebrating the Female Athlete
Tonya Sebring—Cherokee County
Telfair Room

All Events in Madison room

4:20-4:30 P.M.

GACA Rep

4:30-5:00 P.M.

Conference Kick-off with Dr. Joseph Hoedel: “The Big Win”

5:00-5:55 P.M.

Introduce Exhibitors/Prize Drawings

6:00-6:55 P.M.

Keynote Speaker: Chad Lunsford: “Eagles Elbow Can Only
Happen After Big Wins”
Georgia Southern Head Football Coach

7:15-7:55 P.M.

Social with Exhibitors: Knights of Columbus

Monday, March 25, 2019

7:30-8:00 A.M.

Registration: Reynolds Room (Second Floor)
Joe Sanfilippo

8:00-10:00 A.M.

Awards Breakfast: Oglethorpe Room
Region Winners, Members, Past Presidents,
Retiring Athletic Directors
Jasper Jewell & GADA Awards Committee
Sponsored by Sports Turf, All American Specialties & Balfour

11:00-6:00 P.M.

Golf Tournament - Shot-gun start @ 1:30
Harbor Country Club / Lunch Provided

12:00-4:00 P.M.

LTC 508 Legal Issues III (Hazing, Constitutional Law,
Disabilities Law and Employment/Labor Law)
Dwayne Carter & Myss Johnson-Jelks
Chippewa Room

LTC 617 Administration of Interscholastic Sports Programs
Tommy Amoroso: Oglethorpe Room

Workshops

12:00-12:45 P.M.

Workshop A: School Culture and Community Impact
Through Athletics: Telfair Room
Eddie Hood—Central Gwinnett HS
Matt McDonald—Lanier HS

1:00-1:45 P.M.

Workshop B: Character Leadership: Pulaski Room
Dr. Joseph Hoedel

2:00-2:45 P.M.

Workshop C: What's Wrong With the School/Booster
Club Relationship: Monterey Room
Sandra Pfau Englund, Esq.
Parent Booster USA

3:00-3:45 P.M.

Workshop D: Using Social Media to Promote Your
Athletic Program: Pulaski Room

Don Baker—Kennesaw Mountain HS

3:00-3:45 P.M.

Workshop E: School Based Telemedicine Concussion
Care in Georgia: Telfair Room

Maria Chininis—Sports Medicine and
Concussion Institute, Gwinnett Medical
Center

5:00-6:30 P.M.

CAA Exam: St. Vincent's Academy Computer Lab
207 E. Liberty Street

Note: Meet in DeSoto lobby at 4:45 to walk to St. Vincent's

6:00-7:30 P.M.

Low Country Boil @ The Knights of Columbus

Sponsored by Riddell

Tuesday, March 26, 2019

All Events in Madison Room

7:30-8:30 A.M.

Fellowship of Christian Athletes Breakfast

Speaker: Bo Harriston: "Teamwork Makes Dreamwork"
GHSAA Football Official

Sponsored by Fellowship of Christian Athletes

8:45-9:05 A.M.

Last Chance with Vendors

9:30-10:15 A.M.

Reclassification & Potential Changes for GHSAA

Dr. Robin Hines, Executive Director, GHSAA

11:00 A.M.

GADA General Meeting

Drawings:

Voucher to attend 2019 NIAAA Conference in Maryland
Regions Bike

\$500.00 voucher

\$100.00 cash

Thank you for attending the

Georgia Athletic Directors Hall of Fame

Class of 2010

Max Bass
Melvin Crook
Petty Ezell
John Hill
Corky Kell (posthumously)
Lucia Norwood
Bob Ward
Dexter Wood

Class of 2011

Frances Bryan
Elmer Morrow (posthumously)
Walter Wade

Class of 2012

Alvin Copeland
Roy "Buddy Knapp
Joe Sanfilippo

Class of 2013

Peggy Johnson
Charles Webb
Charles Wilson

Class of 2014

Lynne Mallory
Ed Pilcher
Johnny Seabrooks
Ralph Swearngin

Class of 2015

Tommy Marshall
Chuck Miller
Tim Vick

Class of 2016

Bill Holleman
Rusty Hudson
Charles Winslette

Class of 2017

Jeff Beggs
Steve Jones
Charles Turner

Class of 2018

Dave Hunter
Mark Kelly
Tommy Stringer
(posthumously)
Carter Wilson

Class of 2019

Jasper Jewell
Mike Phillips
Terry Rogers
Bob Stinchcomb
(posthumously)